



Eco-friendly cat litter, horse bedding,
botanical skincare & lifestyle products for your pets

CATMATE

HORSEMATE

MYBESTMATE

MINIMATE

**Authentically Australian – Supporting
Pets, People & Planet with Sustainable Innovation**





WHO WE ARE

Established by Carolyn and Adrian Probert in 2009, Proviro Group is a family owned and run business built from a dream – a dream to manufacture sustainable, recycled products that can reduce carbon emissions and meet international residue standards.

- Recognised “MATE” brand names CATMATE, HORSEMATE, MYBESTMATE, MINIMATE
- Resources invested into packaging and consumer communication
- Performs as well on the shelf as it does in your home
- Actively involved supporting pet related community events
- Strengthening of brand recognition through major attractions, Cat Lovers, Dog Lovers, RSPCA Million Paws Walk



Every relationship we form with retail partners is unique supported by a dedicated and experienced team.



WHY US



TRUSTED &
RECOGNISED BRAND



AUSTRALIAN
FAMILY OWNED
& OPERATED



8700+

ENGAGED, ATTENTIVE &
CONSTANTLY GROWING
SOCIAL MEDIA
FOLLOWING



ECO-FRIENDLY,
SUSTAINABLE
PRODUCT



FOCUS ON PREMIUM
PRODUCT AT AN
AFFORDABLE PRICE



800+
SPECIALITY STORES
& COUNTING



UNDERSTANDING OF THE
CONSUMERS' NEEDS &
THEIR DECISION-MAKING
PROCESS

*Proudly, Owned,
Designed and
Operated in Australia*

Eco-friendly cat litter,
horse bedding,
botanical skincare &
lifestyle products for
your pets



CATMATE

**Range –
Litter and accessories**



MEET THE TRILOGY LITTER FAMILY



2kg & 6kg



2kg, 7kg & 15kg



10kg



CATMATE NATURAL TOFU LITTER

PERFORMANCE. PLANET. PURITY.

Catmate loves pet as much as we love nature.

Catmate Natural Tofu Cat Litter is produced from 100% sustainable plant-based ingredients that is safe for kittens or cats, is water soluble and can be toilet flushed.*

- Lightweight Litter - gentle on cat's paws
- Dust-free, absorbs fast and clumps effectively
- Absorbent - absorbs up to 4 times weight in liquid
- Flushable and septic safe*
- 100% Biodegradable - made from natural ingredients that are compostable and suitable to mulch in gardens
- Natural Odour Control - no harmful chemicals or artificial fragrances
- Safe for kittens
- Vegan friendly

Available in 2 & 6 kg bags





Economical

CATMATE TRAYS AND ASSECCORIES



The tray allows wet litter to fall through to the bottom layer, leaving the unsoiled pellets in place and ensuring you are only ever getting rid of waste product.

Watch Video



Catmate 45cm
anti-tracking litter mat



Retail box – 10 mixed
colours

CATMATE LITTER TRAY DEODORISER

Made from Australian Botanical Ingredients



CRUELTY
FREE



ECO FRIENDLY



Kills odour
forming bacteria



HYGIENIC
& NON-TOXIC



BOTANICAL
FRAGRANCE
OF CITRUS LEMON
& LAVENDER



Available in 3 sizes



HORSEMATE

PRODUCT RANGE



HORSE MATE

MADE IN AUSTRALIA



DISINFECTANT

GROOMING



LEATHER SADDLERY CARE





MYBEST MATE

PRODUCT RANGE



A bulldog is lying down on a white surface, surrounded by various natural ingredients including orange slices, lavender sprigs, green olives, and small brown seeds. The dog is looking towards the camera with its mouth slightly open.

MYBESTMATE

Australian made & owned natural botanical dog
grooming products. Non-toxic & cruelty free

with a touch of Luxury

Powered by hemp seed oil and natural botanical extracts, our conditioner nourishes and freshens dog coats.



Key Ingredients



Hemp Seed Oil (Omega 3 & 6)
Kakadu Plum (sensitive skin)
Australian Lemon Myrtle (freshening)
Lavender (relaxing)
Lemon (cleansing)
Cedarwood (soothing)

Natural Botanicals
Natural botanical extracts create
a fresh and soothing scent.

MYBESTMATE
Coat Deodoriser
250ml

With a stay-in formulation to assist in grooming and detangling, our coat deodoriser is great for between baths and helps reduce unfavourable coat odours.



MYBESTMATE
Odour Eliminator
500ml

A simple and effective way
to kill odour forming bacteria
on surfaces and bedding.



MINIMATE

SMALL ANIMAL BEDDING



Non-toxic



MINIMATE bedding is perfect for a variety of small pets.

HEATMATE

Heatmate is *engineered* to suit every home, business, and recreational need for warmth and fire

*Suitable for pellet heaters, wood stoves, fire pits, boilers, BBQ & more.
Sustainably produced from Australian raw materials destined for land fill.*





Our Commitment

- Quality Assurance
- Adherence to Australian Standards
- Sustainable and Ethical Production



**AUSTRALIA'S LEADING DISTRIBUTOR OF ECO-FRIENDLY
CAT LITTER, EQUINE BEDDING, BOTANICAL PET CARE & HEATING PRODUCTS**

Designed, Developed and Operated in Australia

HORSEMATE
CATMATE
MINIMATE
MYBESTMATE
HEATMATE

**For ordering and further
information contact**

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